



FACT SHEET

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA serves an international membership base that includes numerous affiliate, state and chapter groups from all segments of the automotive service industry.

◆ Upholding the Standards

ASA has set standards, known as the Code of Ethics, that all members are expected to uphold. This code is an outline of responsible automotive consumer service practices. The automobile owner may be assured that businesses belonging to ASA are part of an association that advances professionalism and excellence in the automotive repair industry through education, representation and member services.

◆ Levels of Membership

There are varying levels of membership in ASA:

Regular members – Establishments that perform automotive repair services

Associate members – Suppliers of goods, services or equipment to the industry

Other membership types include – Corporate, Educational, Honorary, Senior Active and Supporting Associations

◆ Representation

ASA works to protect your rights with a full-time representative in Washington, D.C.

◆ Two Major Divisions

ASA consists of two major divisions:

- Mechanical
- Collision

◆ Annual Events

ASA hosts several events each year:

- The Congress of Automotive Repair and Service (CARS) for mechanical/transmission professionals
- The International Autobody Congress and Exposition (NACE) for collision professionals
- An annual business meeting for the general membership
- Regional and affiliated association events held throughout the year



ASA Sponsored Benefit Providers

ASA works with a number of reputable organizations. These partnerships often lead to premium rates for ASA members on a variety of products and services. Contact ASA's membership team for detailed program information, or visit the ASA Marketplace at ASA.bizunite.com.



Plus: Even more opportunities when you visit the **ASA Marketplace**. Go to ASA.bizunite.com to login: username: guest; password: asa (lowercase)



If you are interested in becoming an ASA member and would like more information about a particular benefit, please call:

817-514-2900

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